

John Francis

John Francis, also known as the 'Planetwalker,' began his environmental work in 1971 when he saw a tanker collision that leaked vast amounts of oil into the environment. From then on, he eschewed motorized means of transportation and began walking everywhere.



Francis is noted for his fervent and powerful efforts to bring about change in the travel industry for the good of our planet. He founded Planetwalk, a non-profit environmental awareness organization.